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UND, OVG 360 and Alerus Center Announce Improvements for 2023 Football Season

August 28 (Grand Forks, ND) - UND, OVG 360 and the Alerus Center are excited to announce improvements to the facility and game day experience as the Fighting Hawks get ready to open the season this Saturday at 3pm vs. Drake.

TICKET INFORMATION

Season and single-game tickets for the 2023 season are on sale now. Season tickets start at \$125 and allow fans to access the best seats in the Alerus Center. Season tickets can be purchased by visiting the UND Ticket Office at Ralph Engelstad Arena. Single game tickets can be purchased at Ralph Engelstad Arena or at the Transystems Box Office inside the Alerus Center.

North Dakota vs. Drake | Saturday, Sept. 2 at 3 p.m. (Home Opener)

North Dakota vs. Northern Arizona | Saturday, Sept. 9 at 3 p.m. (Potato Bowl USA Game) | Presented by Midco Sports

North Dakota vs. Western Illinois | Saturday, Oct. 7 at 1 p.m. (Homecoming) | Presented by PetroServe USA North Dakota vs. North Dakota State | Saturday, Oct. 14 at 1 p.m. (Hall of Fame)

North Dakota vs. Indiana State | Saturday, Oct. 28 at 1 p.m. (Military Appreciation | UND Family Weekend | Band Day) | Presented by SCHEELS

North Dakota vs. Illinois State | Saturday, Nov. 18 at 1 p.m. (Senior Day)

TAILGATING

Season Private Tailgating will have access to parking lots beginning six hours before events but not earlier than 8 a.m. Season tailgaters will need to enter at Alerus Drive.

General parking lots, single-game and UND student tailgate lots will open five hours prior to the event, but not earlier than 8 a.m. Single game tailgaters will need to enter at South Drive by Sleep Inn.

Single-game tailgating will be available the day of the game for \$15. Single-game tailgaters can purchase up to four spots. For more information on tailgating, click <u>here</u>.

MICHELOB ULTRA TAILGATE VILLAGE

The Michelob Ultra Tailgate Village features music, tailgate games (cornhole, giant connect four and more!), bounce houses and food/drink for purchase courtesy of Rhombus Guys Pizza, Real Good Cookies and the Alerus Center. This area is open to the public, so make sure to stop by the Michelob Ultra Tailgate Village at the next North Dakota Football game. The Michelob Ultra Tailgate Village opens 2.5 hours prior to kickoff.

SECURITY UPDATES

As a reminder, the Alerus Center will continue to use walk through metal detectors during all UND home football games. Fans are encouraged to allow for extra time to enter Alerus Center and to leave non-essential items at home. The following items are prohibited inside Alerus Center: bags larger than 5.5 inches x 8.5 inches, backpacks, briefcases, pocket knives, video cameras, recording devices, laser pointers, noise makers, weapons, contraband, sticks or poles - including selfie sticks, laptop computers, tablets, outside food and beverage, and any other item(s) determined to be dangerous or inappropriate. Diaper bags and medical bags will be allowed and subject to search.

TIPS FOR QUICK ENTRY

- Arrive early to avoid lines at the door
- Pack and travel light
- Please limit your carry-in items to cell phones, keys, wallets, small clutch bags, and other essential items

HAWK SHOP

For fans who may have missed the 2022 season, the Hawk Shop has gone mobile. The best place to buy all your Fighting Hawks game day gear is now a mobile stand located on the southeast corner of the Alerus Center concourse. Stop by on game day to get your t-shirts, hats, mini-footballs, and much more!

SUITE RENOVATION

The Happy Harry's Suite Level has undergone a complete renovation including new furniture and fixtures, appliance, flooring, high back suite seats, remodeled bathrooms, and major updates to the Midco Sports Press Box, coaches' boxes, and Steamatic Club Lounge. Additionally, the Alerus Center and Valvoline are pleased to announce a new partnership creating the Valvoline Instant Suite Entry. The Alerus Center and Valvoline are currently exploring options to update the existing suite entrance that will elevate the experience of suite holders and their guests.

LACTATION SUITE

The Lactation Suite sponsored by Plains Chiropractic and Acupuncture provides a private, welcoming environment to mothers and is a comfortable place to nurse, express breastmilk, and care for their babies. The Lactation Suite can be found in Meeting Room 11 at Alerus Center.

NUTRL - PUB 42

Alerus Center and NUTRL are excited to announce that NUTRL will be the new official sponsor of fan favorite Pub 42 on the east concourse. Pub 42, famous for its prime rib sandwiches, will be undergoing a rebrand. Name and menu are TBD.

HIGH NOON BAR

Fans who have visited the Alerus Center in the off season may already know about the newest corner bar. The High Noon Bar sits on the southwest corner of the Alerus Center concourse offering canned alcoholic beverages including High Noon seltzers.

UPDATED CONCESSIONS

Back in January, the Alerus Center concessions underwent a rebrand. The east and west concourses now each feature La Taqueria, Deek's Pizza, and a grill. The east concourse has 42nd Grill for 42nd street and the west concourse has Grill 29 for I-29. Be on the lookout for new menu items coming to each location this football season. The grills have already added mouthwatering onion petals and the La Taqueria's have delicious tacos, but there's more to come.

FIGHTING HAWKS GAMEDAY RADIO

North Dakota Athletics and iHeart Radio have partnered in releasing Fighting Hawks Gameday Radio. It is a collection of music submitted by coaches and taken from the playlists you hear at Fighting Hawk athletic events. There's no better way to feel the emotions of gameday than by listening to the music associated with your favorite North Dakota football memories. Fighting Hawks Gameday Radio is available 24/7 on the iHeart Radio app and listened to here.

NEW TEAM RUN-OUT

Team introductions are leveling up this year with NEW pyrotechnics going into action during the pregame show. Get on your feet and get loud to welcome the Fighting Hawks to the field and make the Alerus Center a true home-field advantage.

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ABOUT ALERUS CENTER

Alerus Center, a 13,500-seat arena that can accommodate 22,000 for concerts, is the home of the University of North Dakota football team. The multi-purpose arena also hosts family shows, sporting events, banquets, weddings, conventions, and trade shows. Alerus Center features 14-luxury suites and a club lounge, as well as an adjacent 160,000-sq. ft. of convention and trade-show space, including a 26,000-sq. ft. grand ballroom and 12 meeting rooms.

ABOUT OVG 360

OVG360 is a full-service venue management company specializing in sports, live entertainment, and hospitality. Our portfolio of 300 + client-partners spans arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, venue operations, booking and content development, sustainable operations, public health and safety, parking, premium and corporate sales, marketing and more.

ABOUT NORTH DAKOTA FOOTBALL

North Dakota football has welcomed over 1.1 million fans into the Alerus Center, calling it home since 2001. In that span, UND has piled up a record of 104-29 in its 21 seasons of existence. That mark includes an 11-1 postseason record and a school record 23-game home winning streak from 2002 to 2005.