

August 22nd-23rd • Alerus Center

FOR IMMEDIATE RELEASE CONTACT: Abby Hunt

Thursday, April 2, 2020 Email: <u>abby@sparekey.org</u>

Cell: (507) 210-8877

## GUS MACKER 3-ON-3 BASKETBALL TOURNAMENT TO BE HELD AT ALERUS CENTER IN AUGUST

Renowned Basketball Tournament to bring together players of all skills and abilities to a festival of fun, recognize those who have played a role in fighting COVID-19 and celebrate the spirit of our community

(Grand Forks, ND) The Gus Macker 3-on-3 Basketball Tournament, <a href="www.macker.com">www.macker.com</a>, is coming to the Alerus Center Friday, August 21st-Sunday, August 23rd. Tournament play will take place on Saturday, August 22<sup>nd</sup> and Sunday, August 23<sup>rd</sup> and registration and team pickup will take place on Friday, August 21<sup>st</sup>.

Registration for a team of four (4) is \$140.00 and Teams can register now at <a href="https://www.macker.com/local/grand-forks-nd">https://www.macker.com/local/grand-forks-nd</a>.

Spare Key, <u>www.sparekey.org</u>, a non-profit supporting families facing a medical crisis in 41 states, including North Dakota, is producing the event and its Director of Special Events and Corporate Relations Abby Hunt says they are excited to partner with the Grand Forks Community to bring Gus Macker to the city.

"The Greater Grand Forks Visitors Bureau (GGFVB) has been simply amazing," said Abby." When we approached them about bringing this family friendly event to Grand Forks they didn't hesitate and from

day one we have been working hard with them to make sure we make this event accessible not to just the Grand Forks community, but to the entire region."

Already Spare Key, with the help of the GGFVB, has gotten a commitment from the Canad Inns Destination Centre Grand Forks to be the Official Hotel Sponsor of the Grand Forks Gus Macker Tournament with room blocks with special rates now available by calling the central reservations hotline at 888-332-2623 and make your reservation under the "Gus Macker Tournament" room block.

The 2-day tournament will feature contests and games in addition to 3-on-3 basketball and will include a program to recognize the contributions of health care providers, law enforcement, teachers, truckers and many others who have played a positive role in our regions battle against COVID-19.

"This is not just about basketball or fundraising for us," said Abby Hunt. "This is about recognizing that all of us are on the same Team – and all of us are working together to win this fight. The Gus Macker Tournament is our opportunity and chance to celebrate that victory, together, as one Team."