



ALERUS CENTER

PRODUCTION GUIDE

**WORTH
THE TRIP**

1200 42ND ST. S | GRAND FORKS
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WWW.ALERUSCENTER.COM

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*Contact Anna Rosburg for booking information and availability.

ABOUT THE FACILITY

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Alerus Center is the crown jewel of the Upper Midwest. It is a 22,000 capacity arena that opened February 10, 2001. The arena plays host to many large concerts, sporting events, trade shows, and is the home for the University of North Dakota Fighting Hawks football team.

CENTER MANAGEMENT

Alerus Center is managed by Spectra Venue Management, a subsidiary of Comcast Spectacor, and is leader in sports/entertainment and facility management.

ARENA DIMENSIONS

The overall floor dimensions are 415 feet in length, 240 feet in width and 91 feet in height at its peak. The trusses span 200 feet to produce a column-free arena and spectator space. Ceiling height is 91 feet to the peak and 74 feet on north and south ends.

BALLROOM DIMENSIONS

Alerus Center also boasts a 25,588 square foot ballroom. The ballroom can be set as a whole or divided up to five separate gathering areas to create the intimate setting.

ARENA SEATING CAPACITY(*)

All seating is totally unobstructed.

1,950 GENERAL ADMISSION BALLROOM

5,500 RESERVED SEATS FOR THEATRE SET

7,500 RESERVED SEATS FOR EAST SIDE SET BIG

11,000 RESERVED SEATS FOR HALF HOUSE

22,000 RESERVED SEATS FOR FULL HOUSE

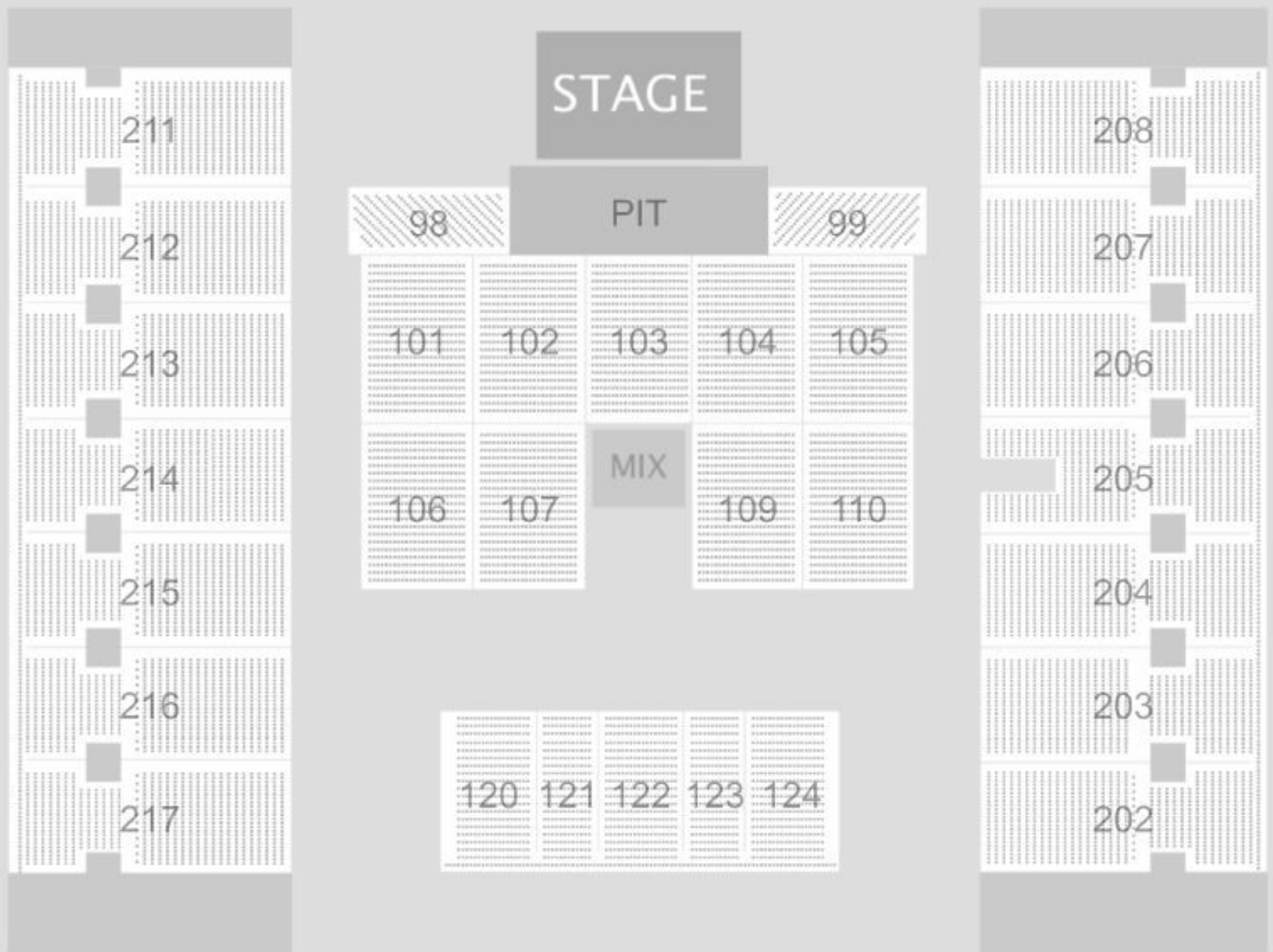
* Seating numbers are general estimates subject to individual event set-up requirements

* House can be scaled down as needed





FULL HOUSE



RESERVED SEATING

22,000

HALF HOUSE

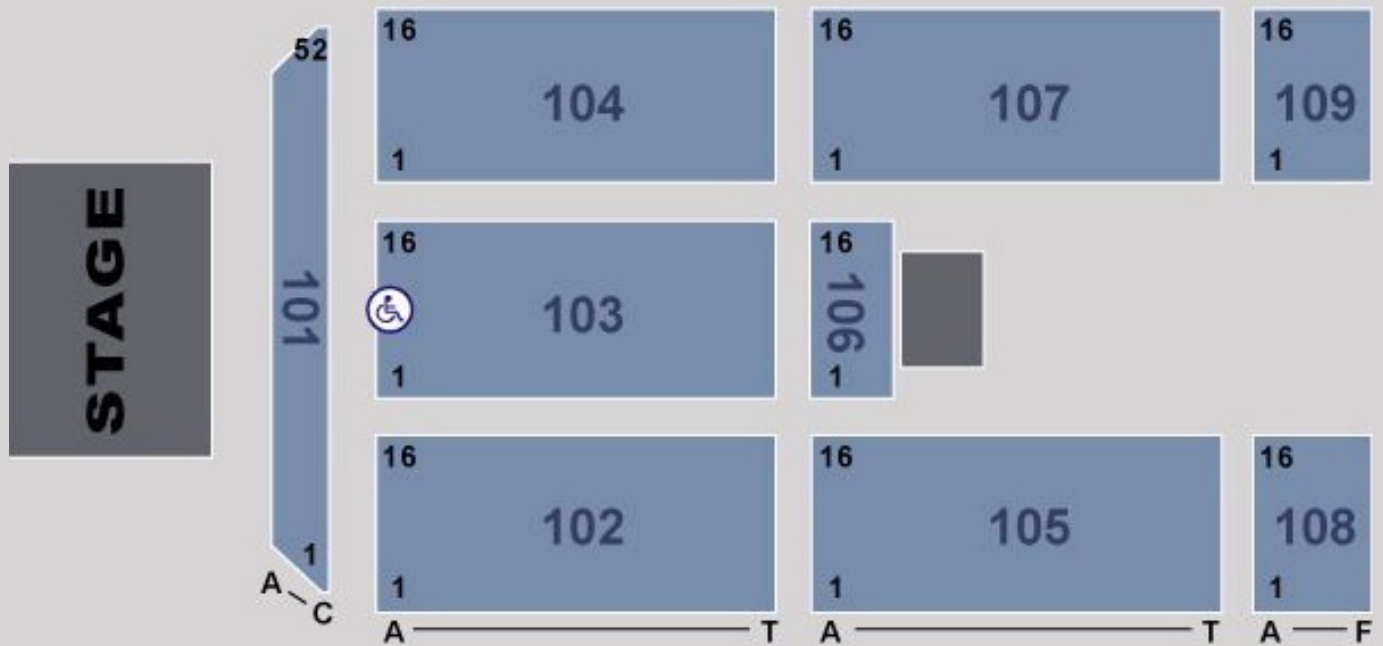


RESERVED SEATING

11,000



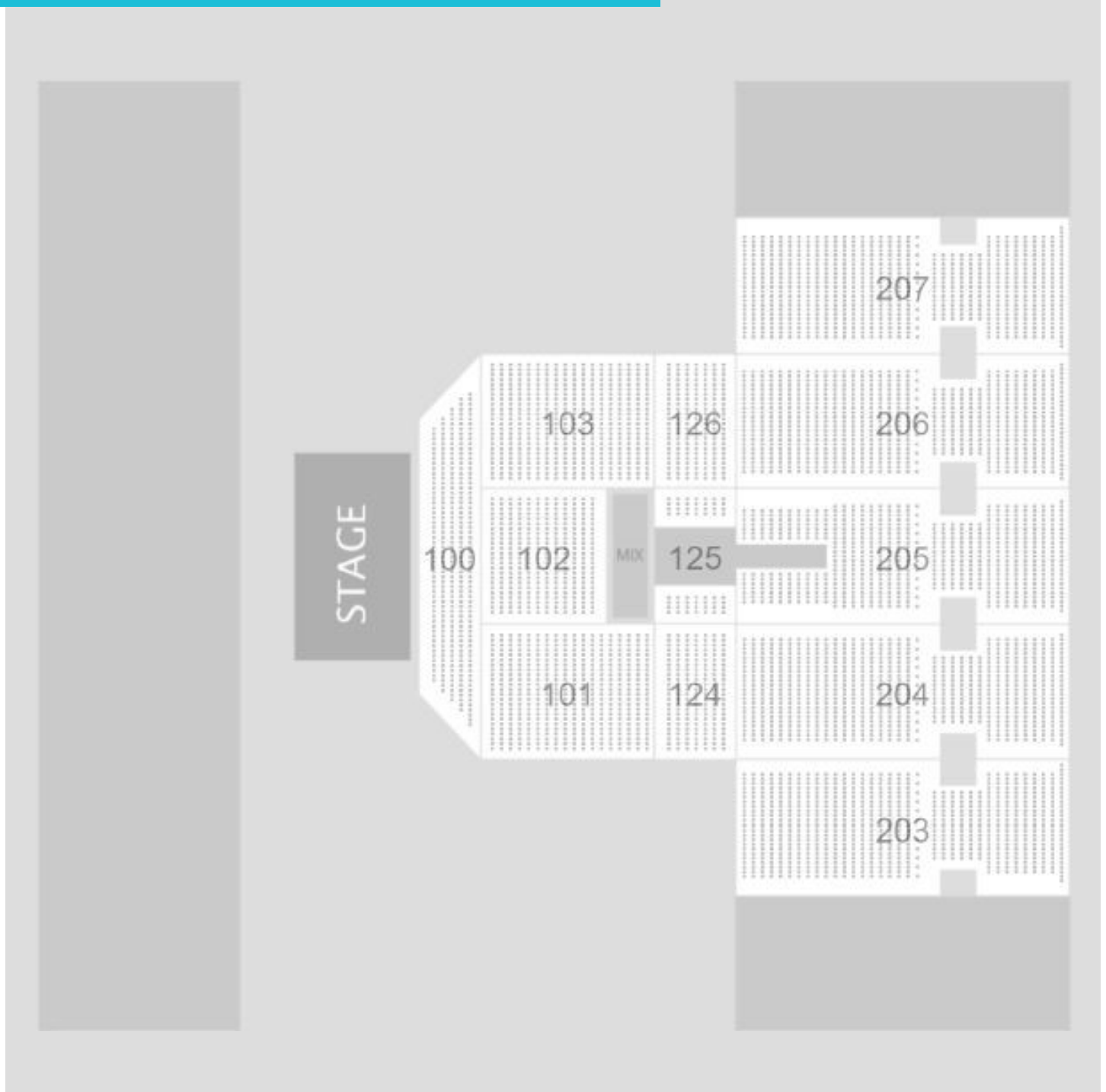
BALLROOM



RESERVED SEATING

1,950

THEATRE SET



RESERVED SEATING

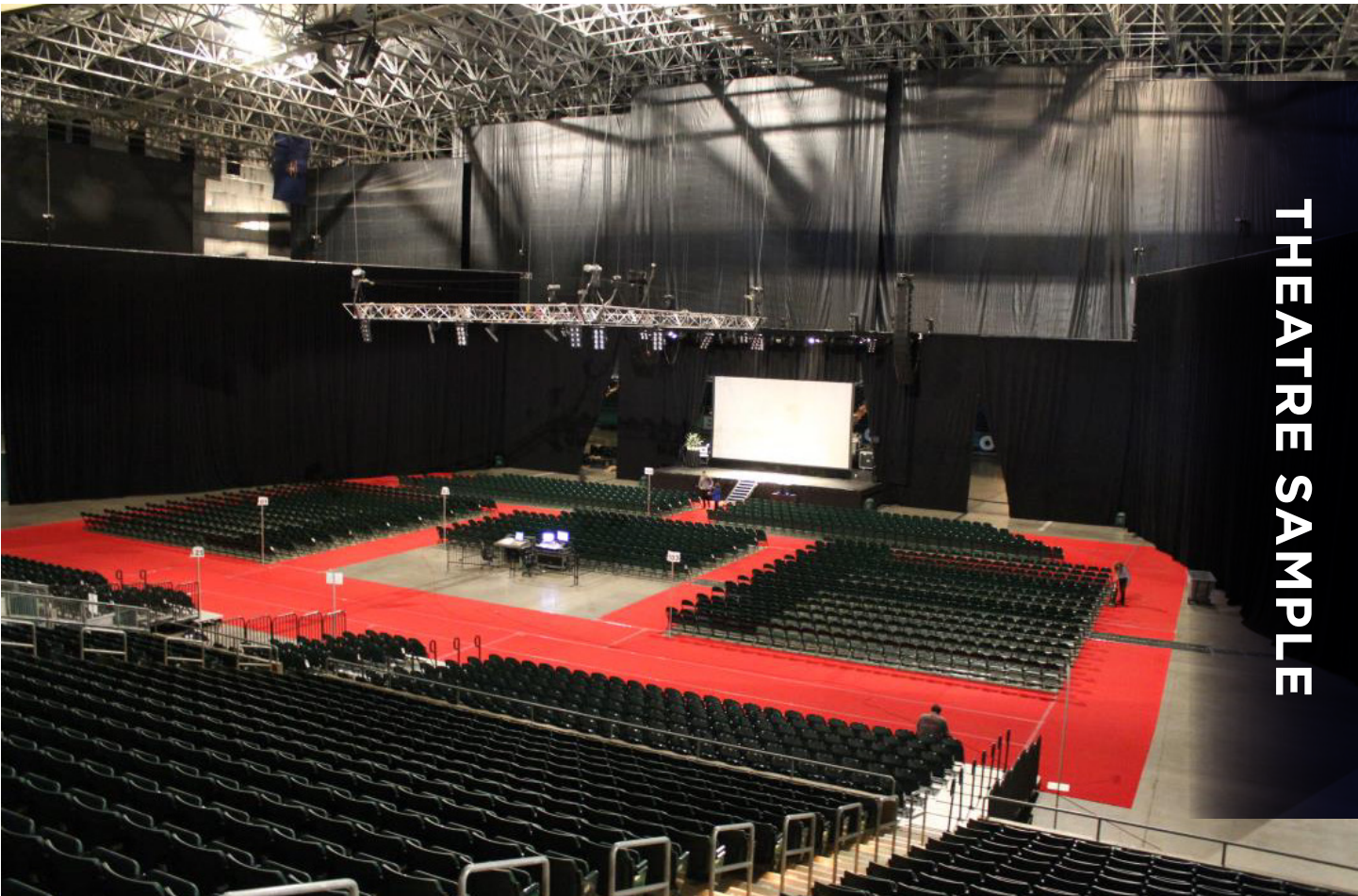
5,500

SET FOR 4,581

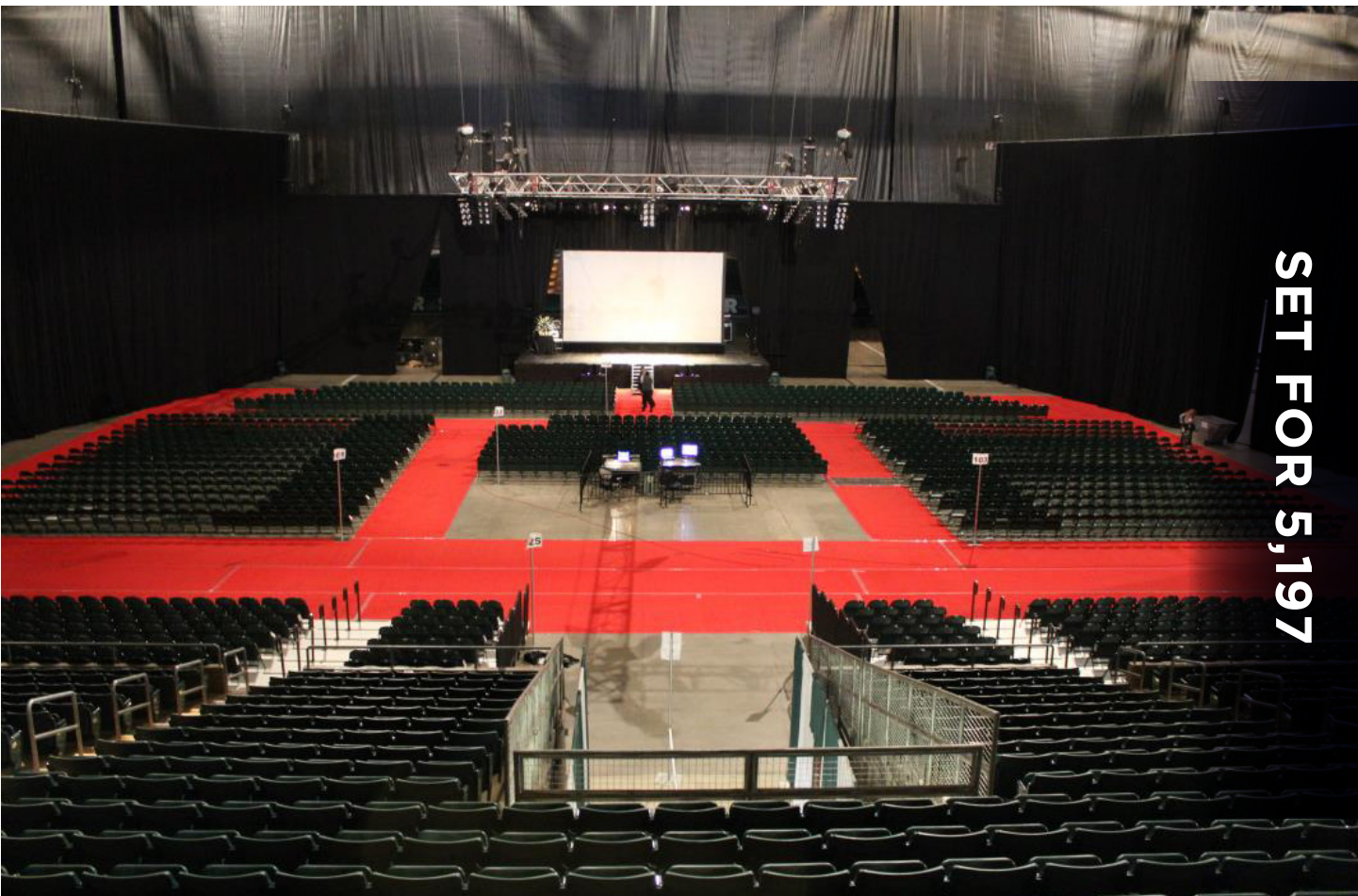


THEATRE SAMPLE



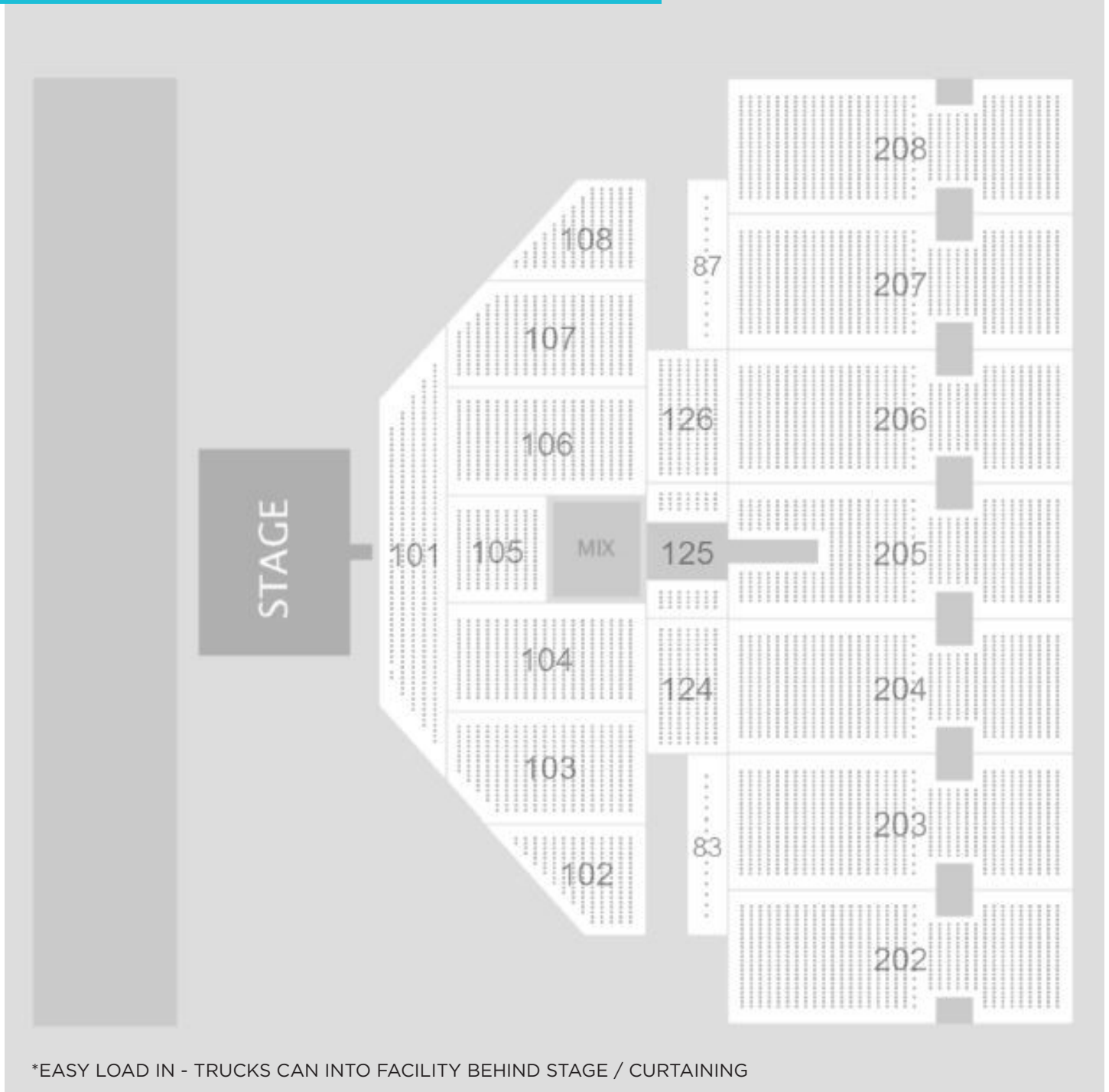


THEATRE SAMPLE



SET FOR 5,197

EAST SIDE SET



RESERVED SEATING

7,500

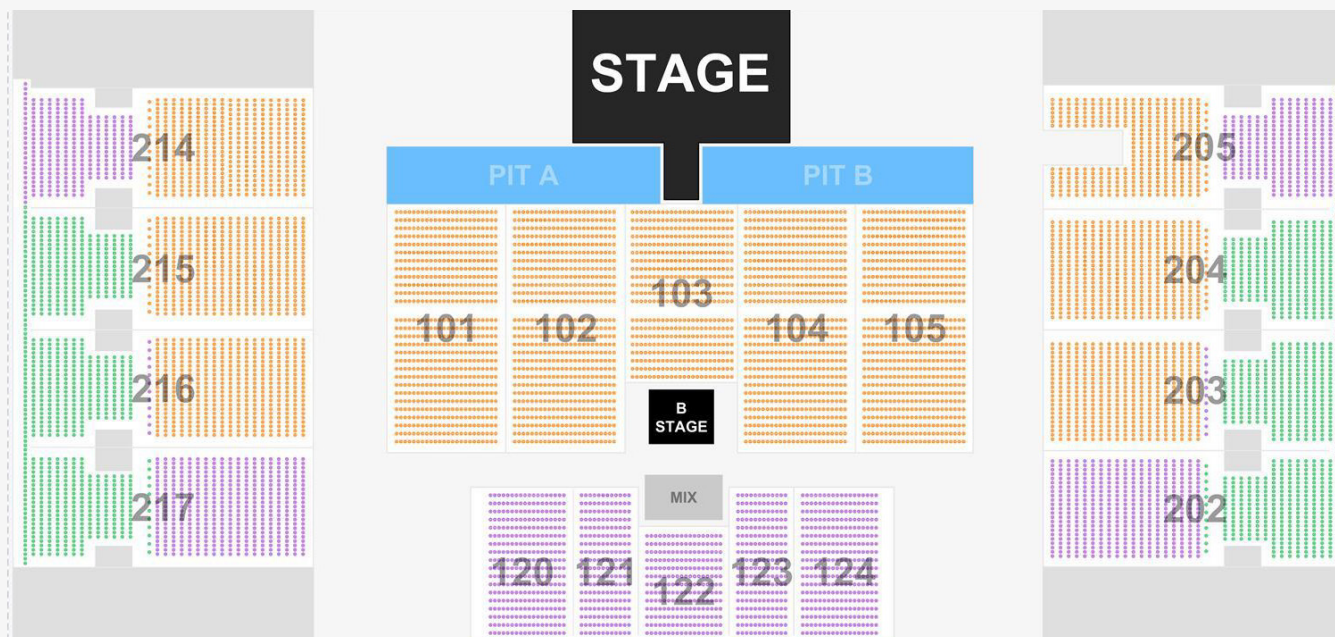
EAST FACING MODEL



SET FOR 10,087



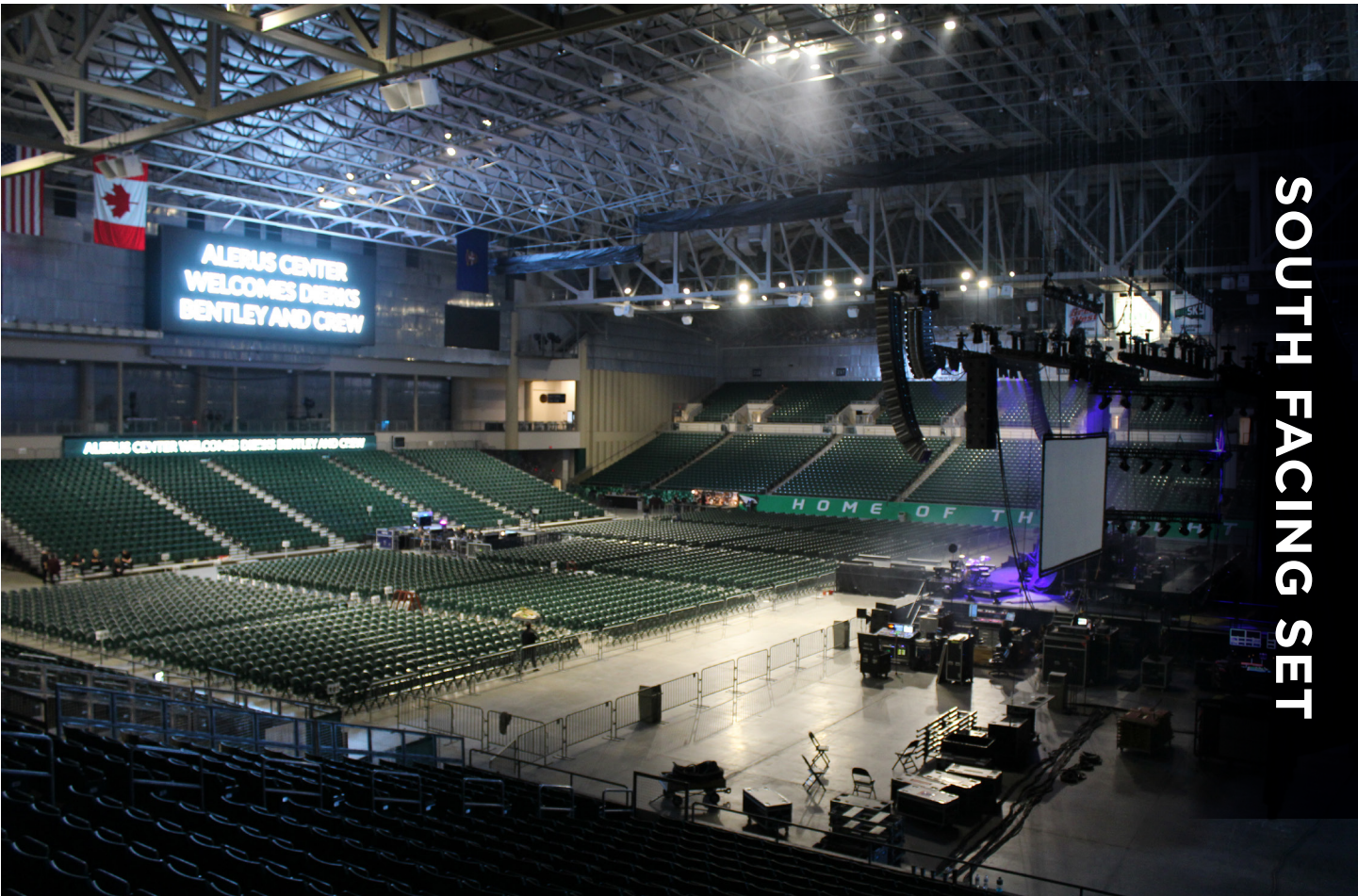
SOUTH SIDE SET



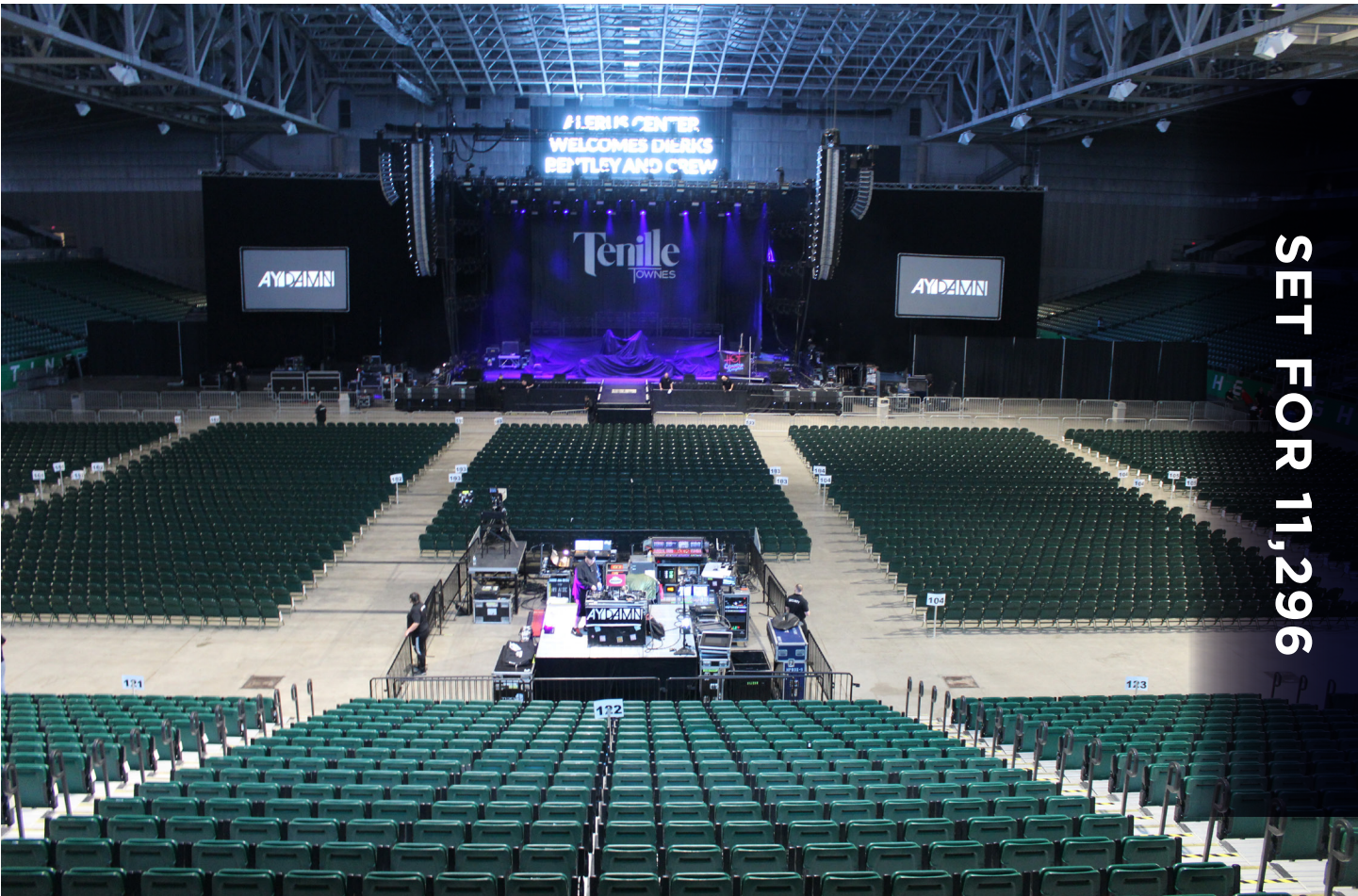
*EASY LOAD IN - TRUCKS CAN INTO FACILITY BEHIND STAGE / CURTAINING

SET FOR

11,296



SOUTH FACING SET



SET FOR 11,296

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